

13

FEBRUARY

13

Beginning  
Saturday  
Feb'y 8th,

# CLEARING SALE

A WONDERFUL THIRTEEN-DAY BARGAIN EVENT

and Closing  
Saturday  
Feb'y 22

Just Thirteen Actual Selling Days in which our Tremendous Stocks are offered at Big Discounts from Regular Prices. Present market conditions do not warrant these Reduced Prices: we are simply following our established custom of making the month of February a BANNER BARGAIN MONTH at our Store. You will save from 10c to 35c on every dollar's worth purchased during this Sale. Terms, Cash, except to Customers having approved 30 days' credit.

## Ladies' and Misses' Hats Sacrificed!



We are closing out our entire stock of Ladies', Misses' and Children's Hats at only a fraction of their cost.

Dozens of Ladies' and Misses' Hats in three assortments at 25c, 50c and 98c. All hats that sold at \$4.50 to \$5.50, Sale Price, \$1.98; finest hats that sold at \$5.50 to \$7.50, Sale Price, \$2.98.

It will be a long time before such real bargains are to be had again.

## Shirtwaist Bargains.

Lots of them that sold at from \$2.50 up to 6.00, on sale at 75c to \$2.50. Some splendid Waists in this lot. Buy them now.

All Middy Blouses go at from 10 to 20 per cent reduction.

## Bargain Prices on Children's Dresses.

Also on all Ladies' House Dresses, Kimonas and Petticoats.

Blanket Robes, Flannellette Gowns, and Cuddledown Sets all go at 10 per cent discount from former prices—just one-sixth less.



## Sensible Socks

The average man, when buying socks, thinks first of comfort and long service. He wants them good looking, of course, but that's an after thought. IRON CLADS are made of fine soft strong materials that are bound to feel good, wear well and give a fine appearance at the same time. IRON CLAD socks come in wool, cotton or silk in a variety of weights and prices.

## All Underwear Reduced.

All Ladies' Men's and Children's Underwear of every kind will be sold during sale at 10 per cent discount.

All Sweaters, Skating Sets and Knit Goods at 10 per cent discount—just one-sixth less than regular price.

## WOOLEN DRESS GOODS, SILKS AND WASH GOODS

ALL GO AT SPECIAL BARGAIN PRICES

ALL Woolens and Silks (Regular Stock) at 10 Per Cent Discount. All Wide Sheetings, Bleached and Brown Domestic, Pillow Tubing, Crashes, Table Linens, Sheets and Pillow Cases, at 10 Per Cent Discount from Regular Prices.

### NOTE THESE SPECIALS:

All Regular 25c-Grade Prints - - - Sale Price, 18c yd.  
 " 35c-Grade Utility Dress Gingham " " 25c yd.  
 " 35c-Grade Percales " " 25c yd.  
 " 35c-Grade (Heaviest) Flannellets " " 25c yd.  
 " 35c-Grade Apron Gingham " " 25c yd.  
 Large Lot Gingham (short lengths), at 15c and 20c yd.

Hundreds of Remnants in Woolens, Silks and Wash Goods, at Special Bargain Prices.

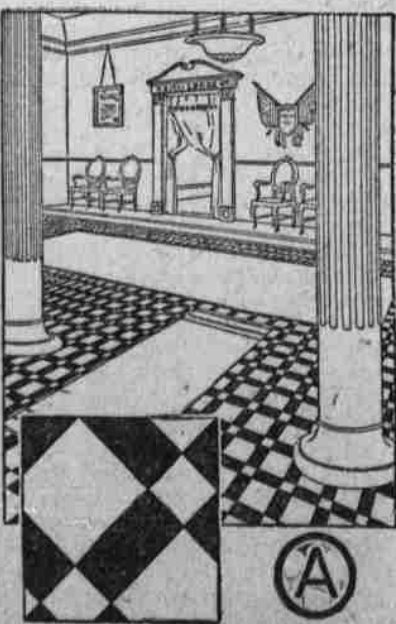
## BIG SHOE CLEARANCE.

HUNDREDS of Odds and Ends, Broken and Discontinued Lots, at about One-Half of Former Price, in Ladies', Men's and Children's Shoes.

We offer our Entire Regular Stock of Shoes, Rubber Shoes, Overshoes, Rubber and Felt Boots, including Finest Lines of Ladies' High-Top Lace Shoe, and Men's Finest Dress Shoes, at 10 per cent Discount during Clearing Sale. Take advantage of this.

## Grocery Specials for the Big Sale.

Red Top Flour (while present stock lasts).....\$5.90 per 100 lbs.  
 Society Brand Macaroni and Spaghetti.....3 Packages for 25c  
 Gloss Soap (a good laundry soap).....Sale Price, 5c a Bar  
 Bob White Soap....." " 6c  
 Lenox Soap....." " 6c  
 Silk Soap....." " 6c  
 Wisconsin Canned Peas (a 20c Grade)....." " 2 for 25c  
 Canned Apples....." " 2 for 35c  
 Libby's Canned Kraut....." " 2 for 25c  
 Brite Mawrin Red Kidney Beans....." " 2 for 25c  
 Pinto Beans (split) 10c a pound, or.....3 lbs for 25c  
 Best Michigan Navy Beans, 15c per lb, or by the bushel, 12 1-2c a lb  
 Fine Northern Potatoes, by the sack,.....Sale Price, \$1.00 per bushel  
 Rumford Baking Powder, 1 lb size.....Sale Price, 25c  
 Pure Open Kettle Rendered Lard....." " 30c  
 Pure Lard, by the Can....." " \$1.75  
 Best Regular 7c Matches....." " 5c box  
 Fine White Table Syrup (in bulk)....." " 80c gal  
 Pure Rice Flour....." " 5c lb  
 Pure Corn Flour....." " 5c lb  
 Pure Whole Wheat Flour....." " 5c lb  
 Granulated Sugar, 10 Lbs for \$1, with other purchases amounting to \$5 or over.



## Heating Stoves,

Furniture,

Floor Coverings.

Go at 10 PER CENT DISCOUNT during Sale.

Spring will soon be here. Now is the time to select that Rug, Linoleum, or New Furniture, at a SUBSTANTIAL SAVING.

## Big Bargains in Ladies' and Children's Coats and Ladies' Suits.

We offer during Sale Period every Misses' and Ladies' Coat and Ladies' Suit at 20 per cent discount from regular prices. Not a single garment reserved. They all go at this discount.

\$ 5.00 Coats for \$ 4.00  
 10.00 Coats for 8.00  
 15.00 Coats for 12.00  
 20.00 Coats for 16.00  
 30.00 Coats for 24.00



All Ladies' Suits reduced in same proportion. Owing to the mild winter we have more Cloaks and Suits than usual at this period. Don't fail to see these Bargains.

Ladies' Tailored Skirts, Splendid Styles and Qualities, go during Sale 10 per ct. Discount.

## Suits

AND

## Overcoats

Buy them now and save exactly 20c on the Dollar.

Every Man's and Boy's Suit, Overcoat and Mackinaw is offered in this Sale at 20 Per Cent Discount.

We have a Superb Line of Clothing and this is your chance to secure a Bargain.

All Men's and Boys' Separate Trousers are offered at 10 Per Cent Discount.

Scan these Lists, note the Big Savings offered, and come early to obtain the Best Service.



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LOPEZ STORE CO.  
 IRONTON, MO.

13